DSW: Why did you launch a brand when there were already so many brands in your sector in the UK?

Lord Karan Bilimoria (LKB): The UK is one of the most competitive markets in the world. However, I came up with an idea for a product that had a distinctive flavour. I was looking at it from the consumer’s perspective. Our recipe was special and unique. I was confident that my product was going to be different and better, and that I could possibly change the marketplace that I was entering, forever. I was going to be different and better, and that I could aspire and achieve against all odds with integrity. My great-grandfather had a motto which I am proud to say my company adopted. Our motto is, “To aspire and achieve against all odds with integrity”. When you think about it, that is a definition of entrepreneurship – you come up with an idea, and you want to get somewhere with that idea, but the odds are stacked against you, and you have little or no means, but you go out there and you make it happen and you do it with integrity.

DSW: Tell us your ‘recipe’ for success.

LKB: Success is not a destination – it’s a journey. My favourite saying of Winston Churchill’s is “Never, give up, never, ever give up.” If you are proud and passionate about your product; if you have the vision and you are able to take people on a journey along with you, there is nothing that you cannot achieve. We have always looked to do things differently, to do things better, and to change the marketplace forever. My great-grandfather had a motto which I am proud to say my company adopted. Our motto is, “To aspire and achieve against all odds with integrity”. When you think about it, that is a definition of entrepreneurship – you come up with an idea, and you want to get somewhere with that idea, but the odds are stacked against you, and you have little or no means, but you go out there and you make it happen and you do it with integrity.

DSW: What are your plans for Cobra in India?

LKB: Cobra was first manufactured in Bangalore. Its story has been an example of a true Indo-British partnership and as the Chairman of the UK India Business Council, I am proud to say that I practise what I preach. Today it is manufactured in the UK, Belgium, Poland and seven locations in India. We feel that our sales in India will, within two years, overtake our sales in the UK. India is one of the fastest growing economies in the world today. I don’t remember many physics formulae from my time at school. However, I do remember the formula – mass x velocity = momentum, and with 1.1 billion people x a GDP growth of 9% – that is true momentum. India is without doubt an emerging global economic superpower.

DSW: Describe your House of Lords’ experience.

LKB: Well, if you’re not a resident of the UK, then you must represent a place with which you have the most relations; in my case, Chelsea. In the House of Lords, there are many eminent figures. The debates and discussions make it an invaluable learning experience. I feel that I learn something every time I enter into a debate there.
News-in-Brief

WELCOME
We welcome the following to the School faculty:
Biren Chamola takes on the Housemastership of Hyderabad House and resumes teaching Mathematics;
Deepa Das will assist students with English in the SATs and in the Career Counselling Department;
Praveen Dwivedi has joined the Economics, Commerce & Accounts Department.
We wish them all a fruitful tenure.

STUDENT EXCHANGE
We welcome George Carey and Jock Nowell-Usticke from Wanganui Collegiate School, New Zealand. We wish them both a pleasant stay.

BLACK BLAZER
Ankur Saxena has been awarded the Scholar’s Blazer. Congratulations!

CHECKMATE
The results of the Inter-House Junior Chess Competition are as follows:
1st: Hyderabad House
2nd: Oberoi House
3rd: Tata House
Congratulations!

RECITAL RESULTS
The results of the Vikram Seth Junior Statesman Poetry Recitation Contest are as follows:
Junior Category
1st: Vatsal Khandelwal
2nd: Arjun Badal
Senior Category:
1st: Salil Gupta
2nd: Mansher Dhillon
Congratulations!

Unquotable Quotes
This time, there is a very good milk.
Shreyvardhan Swaroop, the laughing cow.
Bag a seat with me.
Shreyvardhan Swaroop makes reservations.
Shahaan, am I the dignity to see you changing?
Devansh Khaitan, dignity personified.
Can I have some bugs, man?
Chandra Narayan Deo, at the tuck shop.
The practicals are getting compiled up.
Kartic Sharma procrastinates.
We were tearing a bunch of paper.
Jayant Mukhopadhaya confesses.
A sk RMR how to teach you.
Jayant Mukhopadhaya wants better education.
Open a fresh new page.
PBR wants to start afresh.
The precipitate does not insoluble in excess NaOH.
AKM explains.
Who is Philadelphia?
Aman Dhar enquires.
Just a sec, I’ll look up the dictionary.
Animesh Gupta solves the problem.
Look at here.
PKN demands attention.

Opinion Poll
Do you support Aamir Khan’s decision to carry the Olympic torch?

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<th>Yes</th>
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<td>45%</td>
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309 people were polled

Next Week’s Question: As a student, do you think PTMs are productive interactions?
The Minutes of the School Council Meeting
Held on 21 Feb 2008, 6:20 PM, in the Nandlal Kilachand Library

The following members were present:

1. Dr. Kanti Bajpai Headmaster (Chairman)
2. Mr. Philip Burrett Dy. Headmaster
3. Mr. M.C. Joshi Dean of Social and Community Service
4. Mr. P.K. Nair Dean of Studies
5. Mr. D.K. Sharma Dean of Sports
6. Mr. Gursharan Singh Dean of Activities
7. Mr. A. Qezilbash Dean of Students' Welfare
8. Mr. K.V. Arjun Rao Housemasters' Representative
9. Mr. Rushid Sharfudin Teachers' Representative
10. Mrs. Armit Marbaniang Dames' Representative
11. Abhimanyu Chandra School Captain
12. Akshit Batra Prefects' representative
13. Sujai Banerji 'H' House Senior Representative
14. Ankur Saxena 'H' House Senior Representative
15. Vihaan K hanna 'H' House Junior Representative
16. Ujjwal Dahuja 'H' House Junior Representative
17. Ayyappa Vemulkar 'J' House Senior Representative (Secretary)
18. Mansher J Singh Dhillon 'J' House Senior Representative
19. Varun Gupta 'J' House Junior Representative
20. Zorawar Whig 'J' House Junior Representative
21. Shiwaj Neupane 'K' House Senior Representative
22. Rajat Gangwar 'K' House Senior Representative
23. Udai Bothra 'K' House Junior Representative
24. Tushar Gupta 'K' House Junior Representative
25. Chetan Kaul 'O' House Senior Representative
26. Vivek Santayana 'O' House Senior Representative
27. Abhinav Mittal 'O' House Junior Representative
28. Spandan Gopal Agarwal 'O' House Junior Representative
29. Salil Gupta 'T' House Senior Representative
30. Amit Gupta 'T' House Senior Representative
31. Shashvat Dhandhania 'T' House Junior Representative
32. Vikram Kejriwal 'T' House Junior Representative

1. Election of the Secretary of the School Council
The Chairman welcomed the Council and introduced the first issue on the agenda – electing the Secretary of the School Council. There were three nominees – Salil Gupta (Tata House, nominated by Amit Gupta), Mansher Dhillon (Jaipur House, nominated by Rajat Gangwar), Ayyappa Vemulkar (Jaipur House, nominated by Abhimanyu Chandra). Voting by secret ballot followed. Ayyappa Vemulkar was appointed Secretary of the School Council for the year 2008-2009.

2. Review of the Scholar’s Blazer Point System
The Chairman brought to the notice of the House the need to review and modify the scheme for the Scholar's Blazer, which was out of date. Mr. P.K. Nair decided to form an ad hoc committee consisting of Mr. H Dhillon, Mr. P Joshi, Mr. V Pandey, Mr. M Farooqi, Abhimanyu Chandra, Akshit Batra, Vivek Santayana and Ayyappa Vemulkar to present a draft of a new point system.

3. New Games' Stockings
Mr. D.K. Sharma brought before the house a few samples of games stockings that were to be introduced with the new uniform. It was decided that the Reebok samples seemed suitable, while the colour of the stockings was to be decided from the following options:
1. Dark blue stockings with a white band
2. Completely blue stockings
3. Dark blue stockings with a gray band

4. Review of the Doon School Cup
The Chairman brought to the notice of the house that the Doon School Cup was to be reviewed by the Council three years after its introduction, and as this year is the third year running, the House would have to review the scheme and functioning of the Cup in the meetings to come.

(contd. on page 4)
5. **Editing of the Codes and Policies Book**

The Chairman felt that the Codes and Policies Book might need editing. He asked the members of the House to go through the codes and policies, and to bring forward any corrections that are required. He emphasized that the codes and policies had been passed by the Council and therefore only minor stylistic, grammatical and typographical errors could be modified.

6. **Review of the School’s Education Policies**

The Chairman informed the House of the Board of Governors’ objective to review the School’s education policies. He also mentioned the possible involvement of a few members of the Council in the review process. As there were no other matters to be tabled, the meeting was adjourned.

Secretary  
(Ayyappa Vemulkar)  
Chairman  
(Dr. Kanti Bajpai)  

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**Did you go out in search of Robin Hood?**

**Yes, Robin Hood.** He had suddenly become the most ‘wanted’ person on the Doon School campus. Whoever found him was promised a hefty cash reward.

**Did anybody find him? Did anybody get the prize?**

As a matter of fact, almost all of us found him on the evening of April 2, in the heart of our own Rose Bowl. But curiously, at the end of the day, none of us thought about the cash reward.

But why?

Because the junior summer production of Robin Hood was a reward in itself.

Our eyes feasted on its plethora of colours. Our ears luxuriated in the richness of its melodies. And last, but not the least, our hearts responded to all of its diverse emotions...

The reward, if any, should actually go to the director, Anuj Ray, and the producer, Arjun Rao.

The adaptation of the original was such that it acquired a compact wholeness of its own. The plot line was well-adjusted with the actual time of the performance so as to be entirely convincing to the audience. The music (directed by Priya Chaturvedi) played an equally important role in maintaining this unity.

All the actors brought proof not only of their talent but also of their sincerity and hard work. Thus, every character acquired a concreteness and tangibility of its own.

The Sheriff, played by Arjun Singh Badal, was a strong presence all through. His voice, as well as the spontaneity of his gestures, lent credibility to the character. One could risk saying that he might have overshadowed Robin Hood almost entirely had it not been for the scene in the jail. Vatsal Khandelwal who played Robin Hood must have enthralled many with his song in the jail. The poignant, wistful longing of Robin Hood for Maid Marian was communicated extremely well through the maturity of Khandelwal’s voice and his absolute involvement with the character.

However, both Badal and Khandelwal must be commended for their poise. Both of them exercised a certain amount of control over their expressions throughout the play. At no point of time did either of them cross the limit beyond which they might have appeared excessive.

Personally, I found the scene in the jail most interesting. For one thing, it was open to a number of visual interpretations. The depiction of a dream or the juxtaposition of reality with dream must have been a really difficult task considering the here and now of the stage.

But the intended effect was achieved superbly through the perfect synchronization of lights and sounds – of the visual and the aural.

Rishabh Nautiyal was, on the whole, charming as Maid Marian. But at certain unguarded moments the ‘lady’s’ guilt did not succeed in disguising the ‘man.’ However, this is understandable and can be overlooked in the light of his otherwise convincing depiction of the role.

The action was enriched by brief episodes of humour. The Nurse, played by Raghav Puri and Friar Tuck, played by Avanindra Singh, deserve mention in this regard. Their humour kept overt sentimentality at bay without belittling the play’s predominant emotions.

So if you, for whatever reason, did not go out in search of Robin Hood, you surely missed something!
Graffiti Genomes

Nargish Khambatta discovers that fine dining and designer genes make for a unique experience.

Choosing a restaurant to have dinner on a weekend is as simple as deciding what outfit to wear for your spouse’s boss’ engagement party! What cuisine does your heart desire? That would be easy if there were one heart that was desirous of Pastafarian or Chettinad, Northwest Frontier cuisine or Iranian, irrespective of political leanings. When four hearts desire, in true Leacockian style, the discussion was bound to ‘get on a horse and ride off in all four directions.’

So it’s best to take it in turns to decide, we decided, and today, it was yours truly who was going to make that decision. Matters of the heart are never easy, so I left it to the whimsical dictat of my taste buds. The drool deliberated before dribbling… the taste buds desired Italian fare and so that was that. The restaurant was one we had not sampled fare from and so we were delighted when we walked into a warm, cheerful atmosphere, where two of the chefs, who were known to sing well, were entertaining a family celebrating a birthday.

Our table was tended by William and he reached out for a crayon from the set of four placed in the centre and wrote his name on the virgin sheets of paper that were spread out instead of a tablecloth. Raised eyebrows were quickly replaced by lowered ones as one by one we reached out for the crayons. A game of noughts and crosses turned into a battle of wits and the clever conversational inputs meant to distract the opponent soon gave way to hearty appreciative pats on the back as we saw what Junior had done at her end of the table. The resplendent flower she had drawn unleashed childhood memories and soon the place mats were filled with the ‘sun setting behind the mountains, birds flying home’ scenes of Miss Massey’s grade four art classes.

Art, they say, is therapeutic. Perhaps it is, but it is also a clever way to make time fly and not complain about the delay before the starters arrive! The Peach Soda and Tuscany Lemonade seemed to conjure up about the delay before the starters arrive! The Peach Soda and Tuscany Lemonade seemed to conjure up atmosphere, where two of the chefs, who were known to sing well, were entertaining a family celebrating a birthday.

I was delighted to read the article on the Antarctic in the last Week. This is just to let you know that I was the first Dosco (ex-491 HA, ‘75) to visit the Antarctic in 1997/98. I was part of the scientific expedition that built India’s second base at Maitri – 110 km into the continent at about 71 degrees south, and spent six months there. That’s not to steal the thunder of Mr Robert Swan, but to let you know that one of your own has already been there! You will find some Krill samples in the Bio Lab that I brought back from the Southern Ocean.

(Rakesh Wahi)

Letters To The Editor

Colour Compliment

I just saw the Week’s Holi edition (online). It is very attractive, and if, as you mentioned, it is the first time that colour has been introduced, my compliments for the novel idea. However, it would have been even better if the contents too had been a little more colourful, in keeping with the spirit of Holi. Keep up the good work!

(S.K. Pitty)

South to Antarctica

I was delighted to read the article on the Antarctic in the last Week. This is just to let you know that I was the first Dosco (ex-491 HA, ‘75) to visit the Antarctic in 1997/98. I was part of the scientific expedition that built India’s second base at Maitri – 110 km into the continent at about 71 degrees south, and spent six months there. That’s not to steal the thunder of Mr Robert Swan, but to let you know that one of your own has already been there! You will find some Krill samples in the Bio Lab that I brought back from the Southern Ocean.

(Rakesh Wahi)

5. The Doon School Weekly Saturday, April 12
Death of an Artist
Dilsher Dhillon

I’ve played a role too many a time,
And now it’s killing me.
Oh, how I wish to walk off the stage,
And live free.

I’ve played a role too many a time,
And criticism is all I’ve received.
I think it’s time for the curtain call,
Because I’m the one being deceived.

My mistakes always haunt me,
Reminding me of my worthlessness.
My laurels have disowned me,
And now it’s killing me.

Play the role of an adult now,
I was told.
But I’m still a torn kid,
Wanting to reconcile with my past,
If only I felt it was worth it.

Every rose gives me thorns,
And every thorn gives me scars.
Every scar gives me tears,
And those tears fall on the ground.

Be who you are,
It’s not a cliché,
It sounds cooler than
Any ‘illegal’ thing you’ve ever done.

I’ve played many roles,
Some good, some bad and some ugly.
But, there’s still one role that seems to elude me,
It’s the role of myself.

Everything has become artificial,
There’s nothing left that’s real,
Which is why I’m living to die,
Rather than dying to live.

Out with the good, and in with the bad,
Is what has happened over here,
And the only one who saw it coming,
Was crucified some time ago.

I’ve never been true to myself,
As if that ever bothered me,
But all I want now, is the truth,
But good things don’t come free.

Lost Love
Saurav Sethia

She is dead,
Her face, shrouded; the white cloth
Muffled the words she would want said.
Possibly in heaven, she faced God’s wrath.

I cried,
Thinking of the recondite void
That is death,
Maybe a flawed shibboleth.

He was born,
The David Copperfield of this lifetime,
The wall, only his mother’s portrait would adorn:
The difference between David and this eureka of mine.

I wept and wept and wept,
There she lay: languid and still,
And a sudden realization crept
In my heart that had forebodings ill.

I didn’t do a ‘Ballad of Reading Goal’,
She lay supine, pale;
I loved her well,
Loved her more than words can tell.

She has left me
To cross Styx, the sea.
After life’s long peregrination,
Can she bear the separation?

I gaze; at the stars that light the sky
And I think of you, I begin to cry.
“Death, be not proud,” it is said,
I look at her, on her deathbed.
She does not move, does not stir,
Death is the ultimate leveller.

Our son-- he was silent,
Calm as a placid pool,
Knowing not what this night meant,
Knowing not what death took.

Death weighed down her eyes,
Fixated on her was my gaze,
I am now left only to surmise
If she will bask in Elysium or rot in Hades’ shade.

Lost Love
Saurav Sethia

POETRY PAGE

6. The Doon School Weekly Saturday, April 12