



## Donation Tree 2018-19



The Doon School system of education promotes holistic development. In just six years, teenagers grow into men and are ready to lead in their chosen fields.

The Doon School aspires to be a needs-blind institution which attracts the most talented boys in the country, irrespective of their economic, social and geographical backgrounds. The School also desires to be counted amongst the world's finest educational institutions.

The School requires a substantial financial corpus to sustain scholarships on a large scale and to match step with the world's best educational institutions, it needs to upgrade and invest in new infrastructure.

This document seeks to sync and streamline various fund-raising initiatives through a single Donation Tree which covers the different needs of The Doon School. The purpose is also to align funding with the School's vision for the future.

### DONATIONS: THE CURRENT ECOSYSTEM

The Doon School receives generous donations from multiple sources, including DOSCOs (Alumni, or Old Boys). These donations go into:

- Developing new infrastructure assets as per the needs of the School
- Providing scholarships to needy students
- Upgrading the School's existing assets

The School's Board of Governors has set up various committees to manage each of these needs. These include:

- The Chandbagh Development Committee, which is responsible for infrastructure projects.
- The Diversity Committee which looks at scholarships and seeks to increase the diversity of the School's student pool.
- The Fund-Raising Committee, which is responsible for raising and deploying funds.

### A RETURN TO ROOTS

Since 1935, the School has been a microcosm of India. From inception, all boys and the few girls were treated as equals, regardless of their family wealth, heritage or hometown locations. As values and perspectives of boys from different cultural and economic backgrounds coalesced at Doon, barriers created by ethnicity, religion and class evaporated.

More than 80 years later, this diverse and plural character continues to endure at the School, with representation from across India and overseas.

Yet, today, boys from business backgrounds outnumber those from other economic strata by approximately three to one. Boys from services backgrounds, the armed forces and the not-for-profit world are in a minority.

Efforts are now underway to revive the School's inclusive character. The School has waived registration fees for the wards of India's armed forces personnel. The target is to reach out a wider audience beyond business families.

**Scholarships are of two types: one for a limited period, and the other till the corpus lasts**

# The Proposed Structure

Donation Tree  
2018-19

## THE DONATION STRUCTURE

Donations to The Doon School can be either anonymous or named donations. Named donations will acknowledge the Donor or any other person/institution on his/her/its behalf. These will also come with certain naming rights/acknowledgements over specified properties for certain durations.

Named donations must fulfill the requirements and pre-conditions that are part of the School's Donation Guidelines. The salient features of these guidelines are covered in this document.

By default, named and anonymous donations would be considered part of the General Donation Pool of the School, unless otherwise specified.

### Key Donation categories

1. Scholarships
2. Developing new assets
3. Sustaining & upgrading existing assets
4. Legacy funding

### Scholarships

Named scholarships, like other scholarships, are run by the School. The amount donated should cover at least 100% (full scholarship) or 50% (half scholarship) of a student's cost of study at The Doon School. The costs would be met out of the interest accruing from the fund, on a year-on-year basis.

Only a portion of the interest income from the named scholarship corpus would be used to cover the fee. Another portion (of the interest) would return to the corpus, to account for inflation or other changes. Whenever the interest income falls short, a part of the corpus would be drawn down to finance the scholarship.

There are two types of scholarships: one for a limited period, and the other till the corpus lasts.

When the Named Scholarship Corpus (including interest amount) is insufficient to cover an entire year's fee, or when the time period ends, it would terminate. The balance amount will then get clubbed with the General Donation Pool, for the benefit of the School/students.

### Developing New Assets

From time to time, the School's Development Office outlines funding needs for new assets. Some key near-term needs include building an all-season, multi-sports and multi-event Sports Complex.

Named Donations for Developing New Assets/infrastructure are meant to cover the life of the asset or given duration in years, whichever is lower.

### Sustaining & Upgrading Existing Assets

The Doon School requires funds to sustain or upgrade various marquee assets / buildings (or sections of such assets). By making contributions, donors could also gain naming rights for a limited duration, or life of the asset, whichever is lower.

Among near term projects, there is a plan to modernise the Science Laboratories and equip them with world-class equipment and facilities.

### Legacy Funding

Donors could also opt to make legacy gifts by way of a Will to support some of the causes mentioned. The Naming Acknowledgements would apply as per the existing provisions, after the school has received the funds.

## Acknowledging Donors

- All named donations would be recognised on an Acknowledgement Wall.
- Certain marquee building names and assets specified by the Board of Governors would carry a separate named acknowledgement on the asset. Apart from this exception, there would be no other acknowledgement on the asset.
- Under a named scholarship, the Donor is mentioned in the Scholarship's title.
- The School reserves the option to accept or refuse the naming of any specific donation.

### SUMMARY:

## THE DOON SCHOOL'S KEY FINANCING PRIORITIES

1

*To ensure that students from all backgrounds receive the best education at The Doon School through scholarships.*

2

*To fast forward development of infrastructure projects.*

3

*To continuously improve facilities for the students, teachers and staff.*



## DONATION TREE 2018-19

S. No.	Gift	Details				
	Scholarships		In INR Crore	In USD million	Naming Rights	Duration (Years)
1	Doon School Scholarship Fund		Any Amount	Any Amount	No	NA
2	Named Scholarship (covering 100% fees, Unlimited period)		5.0	1.0	Yes	Unlimited or validity of the corpus
3	Named Scholarship (covering 50% fees, Unlimited period)		2.5	0.5	Yes	Unlimited or validity of the corpus
4	Named Scholarship (covering 100% fees, Limited period)		2.0	0.4	Yes	20 years or validity of the corpus
5	Named Scholarship (covering 50% fees, Limited Period)		1.0	0.2	Yes	20 years or validity of the corpus
	Sustaining & Upgrading Existing Assets		Proposed Rs in Lacs/unit	In USD Thousands	Naming Rights	Duration (Years)
1	Smart Classrooms	Main Building	25	50	Yes	20
2	Masters Common Room	Main Building	20	40	Yes	20
3	Resource Centre	Main Building	30	60	Yes	20
4	Trees (a pair)	Chandbagh	10	20	Yes	20
5	Benches	Chandbagh	10	20	Yes	20
6	Gazebos	Rectangular (8 units)	10	20	Yes	20
7	Gazebos	Polygon (2 units)	15	30	Yes	20
8	Science Laboratories	Science Blocks (2 units)	70	140	Yes	20

## DEVELOPING NEW ASSETS

Sports Complex		Units	Cost per Unit Rs in Crores	In INR Crores	In USD million	Naming Righ	Duration (Years)
1	Title Donor	1	12	12	2	Yes (Joint)	30
2	Anchor Donor	1	10	10	1.7	Yes (Joint)	30
3	8 Court Sports Hall	1	7	7	1.2	Yes	25
4	Swimming Pool renovation	1	4	4	0.7	Yes	25
5	The Students Common Area	1	3	3	0.5	Yes	25
6	Squash Courts	4	1	4	0.7	Yes	25
7	Cricket Nets	1	2	2	0.4	Yes	25
8	Fitness Centre	3	0.5	1.5	0.3	Yes	25

*Note: Naming rights term cannot exceed the life of the asset and the School reserves the right to forfeit/re-allocate it in the event of demolition, rebuilding, or significant renovation of the asset. The Development Office is willing to discuss other higher sums or options for donation.*





## HOW TO MAKE A DONATION

Please write the purpose, i.e. donation, along with fund transfer/remittance in a letter to The Development & Alumni Relations Office (D&AR). The D&AR Office can be reached via email id: [dar@doonschool.com](mailto:dar@doonschool.com)

### IN INDIA

- Please write out a cheque in favour of 'Indian Public Schools Society'
- To pay-by-wire in India

Name of Beneficiary : Indian Public Schools Society  
 Address of Beneficiary : The Doon School, Mall Road, Dehra Dun 248001, Uttarakhand, India  
 Name and Address of Bank : HDFC Bank, 56, Rajpur Road, Dehra Dun 248001, Uttarakhand, India  
 Beneficiary Account Number : 02251000070620  
 RGTS/NEFT IFSC : HDFC0000225  
 SWIFT CODE : HDFCINBB

Online payments within India : [www.doonschool.com/alumni/ways-of-giving/](http://www.doonschool.com/alumni/ways-of-giving/)  
*Payment gateway, courtesy HDFC Bank*

### TAX BENEFIT in India

For contributions made in India, 50% exemption under 80G of the IT Act, 1961 is available. Please declare your PAN, if you want to claim this tax benefit.

### HOW TO PAY-BY-WIRE from outside India?

State the name of the beneficiary, the address and name of the bank and its address and the beneficiary's account number

Name of Beneficiary : Indian Public Schools Society  
 Address of Beneficiary : The Doon School, Mall Road, Dehra Dun 248001, Uttarakhand, India  
 Name and Address of Bank : HDFC Bank, 56, Rajpur Road, Dehra Dun 248001, Uttarakhand, India  
 Beneficiary Account Number : 02251170000012  
 RGTS/NEFT IFSC : HDFC0000225  
 SWIFT CODE : HDFCINBB

Online payments from overseas : [www.doonschool.com/alumni/ways-of-giving/](http://www.doonschool.com/alumni/ways-of-giving/)  
*Payment gateway, courtesy HDFC Bank*

For more information,  
 please contact:

**Head of Development & Alumni Relations**  
**The Doon School, Mall Road, Dehra Dun,**  
**Uttarakhand 248001, India**  
 M: +91.99533.99509 T: +91.135.252 6466  
 E: [dar@doonschool.com](mailto:dar@doonschool.com)  
 W: [www.doonschool.com/alumni/ways-of-giving/](http://www.doonschool.com/alumni/ways-of-giving/)  
 @Doon\_School  
[facebook.com/TheDoonSchool1935](https://www.facebook.com/TheDoonSchool1935)

**The Doon School**  
**Donation Tree**

### DONATIONS FROM THE UK

Via DOSCENT (The Doon School English Charitable Trust) set up in 1985

- DOSCENT, a registered charity in England and Wales (Registration # 290238) receives benefits from donations by both companies and individuals
- The Gift Aid Scheme benefits apply to both individual and corporate donors
- Bank: Lloyds
- Account: The Doon School English Charitable Trust
- Code: 30 62 60
- Account Number: 27326368
- Customers BIC: LOYDGB21647
- Customers IBAN: GB79 LOYD 3062 6027 3263 68

### TAX BENEFIT in the UK through DOSCENT TRUST

Individuals can make donations under a Gift Aid Scheme and the charity can claim back tax at the basic rate of tax. Gifts made by individual donors must be from their own money and they must pay or have paid sufficient UK tax for the same tax year as the donation is made to cover the repayment that will be claimed by the charity.

Companies in Britain are also entitled to make gifts to charities under the Gift Aid Scheme, and obtain tax relief on their payments. The full amount of the donation can be deducted by Companies from their total profits in their corporate tax computation.

### DONATIONS FROM THE US

Via FODS (Friends of The Doon School)

- Individual and corporate donors benefit from Tax relief under US IRS 501 C (3)
- Donors get a tax deduction equal to the amount of the contribution
- By Cheque drawn in favour of
  - Friends of The Doon School
  - Addressed to: Ms Linda Williams, 660 Newport, Center Drive, Suite 1600 Newport Beach, CA 92660
- By Wire Transfer
  - Beneficiary Name: Friends of The Doon School
  - Beneficiary Account: 9406981656
  - Beneficiary's Bank: First Bank
  - ABA Routing #: 081009428
  - Bank Address: First Bank, Hazelwood, MO 63042

### TAX BENEFIT in USA through "Friends of The Doon School - FODS"

Old Boys resident in the US can donate through the 'Friends of The Doon School - FODS' to obtain tax relief under US IRS 501 C (3). The donor gets a tax deduction equal to the amount of contribution. If he donates \$100 and his marginal tax rate is 35%, he will get to reduce his taxes by \$35.

**For further information, please reach out to:** Email: [dar@doonschool.com](mailto:dar@doonschool.com)  
 Web: [www.doonschool.com/alumni/ways-of-giving/](http://www.doonschool.com/alumni/ways-of-giving/)

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